

Search is intermediated human communication

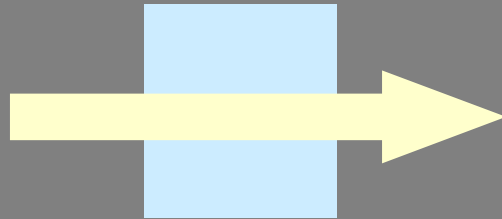
NL has had limited benefit for augmenting content based search

Context is where the “bang for buck” lies

e.g. what is searched, why, when, how, etc.



Many contexts



Current context

Current context is very hard

Capture of published context is more amenable

Search matching exploiting contextual match is very hard

...from Peter Bruza

Implicit vs. explicit

...where is the query asked

...who else is near

Deliver vs. ranked

....use language generation principles

Socio-cognitive semantics vs. probabilistic semantics

....use deduction as well as counting [V. HARD]

Anti-realism vs. realism

...too hard for me

...from Peter Bruza

Cross-disciplinary research is a necessity...and hard

..and now for the advertisement...

- ADCS Key dates:
 - Deadline for submissions: 9 October 2006
 - Notification of acceptance: 13 November 2006
 - Final version due: 20 November 2006
 - Symposium: 11 December 2006